

FESTIVAL ECHOES 2020 - COMMISSION BRIEF

THEME: CREATING ART IN A DIFFERENT LANDSCAPE



Festival Echoes is a series of one-month commissions from May - October 2020.

Four open commissions are available: July, August, September, October

Fee: £1,250 (includes up to £250 for materials and expenses)

The Commission

Create an artwork, of any artform, in response to the theme.

This must be viewable by members of the public online or/and in public space and then broadcast online as video, photographs or audio content.

You may prepare something specifically for online presentation or, alternatively, something which can be photographed or filmed in situ and thereby seen online.

Your work must be completed by the end of the calendar month for presentation at the start of the following month.

You may present your work online as a developing project during the month of creating.

Following completion, we want you to prepare a short evaluation of your experience in written and visual format, this will hopefully help you to self-reflect on your work and the process.

WHAT WE ARE LOOKING FOR

We want proposals that:

- Provide people across the communities of North Staffordshire with more opportunities to enjoy culture
- Experiment in creating art in new contexts
- Can be shared online using social media, Youtube, etc.
- Propose working in a new and experimental way, for you
- Provide an opportunity to develop your creative practice
- Respond to current global situations and issues, which may be general or from the perspective of a particular locality or group of people
- Are 'family-friendly'

We are particularly, but not exclusively, interested in receiving proposals:

- Which include an outdoor/nature element*
- From people with a wider cultural heritage
- From artists we have not worked with before

Commissions are open to artists and creative practitioners irrespective of geographical location who are resident in the UK.

#LetsCreate

The commissions are funded by Arts Council England in line with their #LetsCreate strategy which encourages artists to:

- Experiment with new ways of reaching the public
- Show understanding of the role that culture can play in building the identity and prosperity of places creating stronger communities, and inspiring change
- Reimagine cultural heritage
- Reflect the diverse influences, experiences and knowledge of their diaspora communities
- Reflect that creativity and culture have a role in expressing anxieties and ambitions
- Celebrate the creative lives and creative potential of everyone in the country
- Provide communities in every corner of the country with opportunities to enjoy culture

Media

The media used, the process and the output are up to you

- a film
- a film of the artist process/ the artist at work
- a performance
- a dance
- an audio piece
- a site-specific installation
- a conversation or interaction/series of interactions on social media
- a provocation
- an indoor response
- an outdoor response

Publication and Promotion Guidelines

All online content including social media relating to the commission, both in progress and final presentation or performance, must be published through the Festival Stoke online channels and then can be shared through the artists' own channels.

Use of hashtags, platforms and sharing will be guided by our social media lead.

Whatever is produced will need to be represented in some way online - it may already be digital content, but if not, we will need photos/video of the artwork(s) provided by the artist.

*Guidance Relating to Coronavirus (COVID-19)

Proposals must comply with any Coronavirus (COVID-19) UK Government guidance current at the time of the commission.

Payment

Payment will be made in three instalments, 50% at the outset of the commission, 30% at the end of the commission month, 20% at the end of the month following the commission, on receipt of the evaluation report.

Copyright and Ownership

Copyright of the artworks remains the possession of the artist.

Festival Stoke has the right to reproduce the artworks in any format, e.g. photographs, posters, programmes.

Festival Stoke will retain ownership of the completed artworks.

Project Support

The artists will be given support as required by the Festival lead artist and will be expected to liaise with Festival Stoke regarding progress of the commission.

SUBMITTING YOUR PROPOSAL

If you would like to discuss your initial idea with us before fully working up your proposal, please do contact Anne Kinnaird, anne@festivalstoke.co.uk 07921 126694

Please submit your proposal by email in the following format:

PDF 1: About Your Proposal

As a PDF document, maximum 2 sides of A4 text, including any images, you may attach a link to a short video (no more than 2 minutes)

An outline of your proposed commission, including artform, processes, materials, etc.

How you will interpret the theme 'Creating Art in a Different Landscape'

How your proposal fits with the points listed: 'What we are looking for'

A timeline for creating and delivering your commission during the month

You may include a link to a website

PDF 3: About You

As a PDF document, maximum 2 sides of A4, text and images

Your contact details

A summary CV of recent artistic work

Images of recent artworks

You may include a link to a website

Funding

Festival Echoes is an Arts Council England funded project and as such is subject to promotional guidelines for the Arts Council.

Please state any month you *cannot* do.

DEADLINE FOR SUBMISSIONS: 6pm Sunday 7th June 2020

Submit to info@festivalstoke.co.uk

www.festivalstoke.co.uk

@festivalstoke